

Yüksel Brand was founded in Ankara with the origination of Yüksel İnşaat Ltd. in 1963.

In the early years, Yüksel İnşaat specialized in contracts for ports, quays and docks, constructing one-third of Turkey's sea ports. In later years, it played an important and effective role in the development of Turkey's infrastructure with numerous projects of transportation, energy, treatment and industrial facilities.

Yüksel took its planned and consistent national success further towards international realm, starting from 1983.

In order to establish the umbrella organization Yüksel Holding; Yüksel İnşaat and all of its subsidiaries in diverse areas of energy, tourism, finance, information technology, security, defense industry, manufacturing and investment, came together in 1997; afterwards Yüksel Holding have become one of the pioneer company groups that fulfills its responsibility towards respected employees, wider society and environmental sustainability.